

## Terms and Conditions

Entries will be accepted from the opening date Friday 13<sup>th</sup> March 2020 to the closing date Monday 13<sup>th</sup> April 2020 at 12.00pm.

The winning advert(s) will be announced on 18<sup>th</sup> April at Wales YFC Field Day in Ruthin.

The winning advert(s) will receive £500 for their club with thanks to Boehringer Ingelheim. This cannot be exchanged for an alternative prize.

You can submit your advert in Welsh, English or Bilingually. Entries received will not be favoured according to language choice.

Digital adverts will be judged on:

- Key messages and persuasive techniques;
- Creativity;
- Use of testimonials and original research

This competition is open to Young Farmers Clubs ONLY. Entries from other groups will not be considered.

If entrants wish to submit a photograph and/or video clip to enter or participate in the digital advert competition:

- a. entrants warrant that they are the person in the photograph or video and/or they have prior consent from all persons in the photograph or video to submit it as part of their entry;
- b. entrants agree that we have the right to publish and communicate to the public the photographs in any media without restriction or limitation throughout the world and not only for the purposes of the Competition;

By entering this competition, you permit Gwaredu BVD to distribute your work online and via vet practices. This includes and is not limited to; Gwaredu BVD's social channels: Twitter, Facebook and Instagram, the Gwaredu BVD website, TV screens within vet practices and the websites of vet practices. This is not limited to the winning advert(s).

Gwaredu BVD reserve the right to withdraw or amend this competition at any given time without providing a reason.