

Amgueddfa Cymru Producer: Lambcam 2022:

- Digital Content Producer x 2 (Remote working - online)
- Digital content Producer/Videographer x 1 (St Fagans based)

Where: Online / St Fagans National Museum of History

When: Feb/March 2022

The ability to speak Welsh is essential for 1 of the 2 remote working posts and desirable, (but not essential), for the videographer post. (Check out our definitions of ‘essential’ and ‘desirable’ at the end of this document).

Funding: National Lottery Heritage Fund and Amgueddfa Cymru - National Museum Wales.

Fee:

- **Remote working roles x 2: £800.** We estimate an average of 8 days will be needed for these roles.
- **St Fagans based role x 1: £1200** We estimate an average of 12 days will be needed for this role.

Travel Expenses will be paid at 22p per mile for car travel or reimbursement of bus/train tickets. The Amgueddfa Cymru Producer (ACP) will invoice Amgueddfa Cymru for work completed at agreed stages. Fees and expenses will be paid after the fact.

Background:

The *Hands on Heritage* project at Amgueddfa Cymru | National Museum Wales, is transforming the way young people work with National Museum Wales. The project is actively changing the way young people interact and perceive the museums, and acts as a catalyst to give young people a voice in various aspects of the organisation's work.

The Lambing Project at St Fagans National Museum in Cardiff has run annually in March since 2015. The project includes lambing tours for schools, public access to the lambing shed, courses and a [Lambcam](#) virtual experience. Visitors to the [Lambcam](#) page can keep up with the latest goings on in the lambing shed, access a gallery of video highlights, and check the latest birth stats. The project has an international reach and a dedicated following of lambcam superfans.

2021 project headlines:

- Approx 22K digital engagements with the webstream content
- Average daily webpage visits saw an almost 100% increase on 2020 (the lockdown effect!)
- The top 3 most viewed days on YouTube recorded a combined total of 7255 views with an average dwell time of 20-33 minutes.

We are looking for 3 Amgueddfa Cymru Producers to join the team that will deliver the digital aspect of Lambcam 2022. Here's what last year's ACPs had to say about their experience of the project: <https://fb.watch/8WbfKYc5xi/>

Each Amgueddfa Cymru Producer (remote working roles x 2) will:

- Be part of the team that remotely controls the camera for the Lambcam live webstream.
- Work with the Events and Marketing teams to create fresh and engaging, bi-lingual social media content in support of the project.
- Lambcam 2022 is scheduled to run live 12-27 March 2022 – you must be available to work weekdays during this period
- You can be based anywhere for these roles – we encourage applications from rural communities.
- Applicants will need a reliable broadband connection. You can test yours with [an online speed checker](#). 10Mbps download and 8 upload connection (or better) is ideal.

- You must be confident to work in an online environment (the Museum will supply a laptop and full training for the technical aspects of the remote working role)
- The ability to speak Welsh is essential for 1 of the 2 remote working roles.
- You must be between 16-25 years of age to apply for this opportunity.

The Amgueddfa Cymru Producer/Videographer (St Fagans based role x 1) will:

- Collaborate with the Learning team to deliver interactive digital Lambing content aimed at the schools/home educating sector.
- You must have the skills to film and edit short daily video packages. We are looking for 'behind the scenes/roving reporter' type content to complement the live webstream.
- You may already have some of your own kit/editing software – but this is not essential. We can support this aspect of the role.
- You will also be part of the team that manages the interactive flow of schools Q&A for the project.
- Lambcam 2022 is scheduled to run live 12-27 March 2022 - you must be available to travel to St Fagans National Museum of History to work weekdays during this period.
- The ability to speak Welsh is desirable, but not essential, for this role.
- You must be between 16-25 years of age to apply for this opportunity.

Developing Young People:

At Amgueddfa Cymru | National Museum Wales we care about the progressions of young people. This opportunity will help you develop your skills:

- you will gain experience from working in a bilingual environment with our Events, Digi-Media, Learning, IT and Marketing teams in this multi-disciplinary project.

- you will participate in the creation and delivery of digital content for the general lambcam project audience.
- you will also help to shape and deliver a programme of interactive digital content for the schools/home educating audience.
- you will learn about museum practice and processes, such as social media and marketing protocols, livestream web content delivery.
- you will design and deliver:
 - live webstream content to a global audience
 - social media content to be shared on Museum channels
 - interactive digital learning content for schools/home educators
- we will support you with letters of recommendation and references

How to Apply:

Please email the following to bernice.parker@museumwales.ac.uk

- a brief outline of your particular interest in this opportunity - please specify which role you would like to apply for and describe how you fit the bill.
- a brief CV
- you can send us examples of your work; this should include no more than eight images or four links to videos and blogs. Please make sure that the email size does not exceed 10MB

You are welcome to apply in Welsh, your application will not be treated less favourably.

Deadline for Applications: 7/1/2022

Interviews: Week commencing 24/1/2022

Welsh language ability level definitions- Essential/Desirable:

Essential: You will need to be able to speak, write and understand Welsh for this job. Don't worry if you haven't used your Welsh skills in a workplace before, we will support you and there will be lots of opportunities to develop your confidence and skills.

Desirable: Welsh is not essential for this role but if you already speak Welsh, here's a chance for you to use your skills at work. Or if you've lost confidence or want to learn some Welsh, we'll help you with this.

We value skills in other languages too, let us know what languages you speak in your application.