

MUDIAD CLYBIAU FFERMWYR IFANC CYMRU



**IS BWYLLGOR DIGWYDDIADAU A MARCHNATA
NOS FAWRTH 1af O FEHEFIN, 2021
'ZOOM' 7.00YH**

NODIADAU

CADEIRYDD: Mr Aled Thomas

IS-GADEIRYDD: Miss Caryl Hughes

EM/46/2021 CROESO A CHYFLWYNIADAU'R CADEIRYDD

EM/47/2021 YMDDIHEURIADAU AM ABSENOLDEBAU

EM/48/2021 CADARNHAU COFNODION Y CYFARFOD DIWETHAF

Cadarnhau'r cofnodion o'r cyfarfod diwethaf a baratowyd gan Tomos Rees, cafodd ei gynnal ar y 13eg o Ebrill.

Cynigydd:

Eilydd:

EM/49/2021 PWYNTIAU GWEITHREDU A MATERION SY'N CODI O'R COFNODION

Pwynt Gweithredu 1: Bro 360/Golwg

Mae Catrin wedi bod mewn cysylltiad gyda Lowri Jones o Bro 360 / Golwg, ac yn cynnal 2 sesiwn Gohebwyrr Ifanc o fewn y mis nesaf, ac hefyd gyda'r posibilrwydd o aelodau'n cyflwyno eu herthyglau a'u straeon i wefan CFFI Cymru ochr yn ochr â gwefan Bro 360. Mae CFFI Cymru yn gobeithio datblygu'r berthynas â Bro 360 / Golwg gyda'r sesiynau hyn a gobeithio am ddigon o ddiddordeb gan aelodau CFFI Cymru.

Pwynt Gweithredu 2: Blogs / Vlogs

Mae'r gwaith ar y pwynt gweithredu yma yn cael ei wneud unwaith bydd Tomos wedi setlo i'w rôl fel swyddog Marchnata a Chyfathrebu.

Pwynt Gweithredu 3: Back Wales YFC

Cytunodd yr is-bwyllgor i ddechrau'r ymgyrch ym mis Medi fel yr ymgyrch cyntaf o'r calendr 2021-22.

Pwynt Gweithredu 4: Gwefan & Gwefannau Cymdeithasol

Tomos i barhau i chwilio am ategion gwefan addas a sicrhau bod tudalennau gwefan a chyfryngau cymdeithasol yn cael eu diweddarau'n rheolaidd a'u cadw'n gyfredol i ddenu ymwelwyr.

Pwynt Gweithredu 5: Podcast

Bydd y bennod nesaf yn cael ei rhyddhau wythnos i ddydd Iau (15fed o Ebrill). Wrth symud ymlaen bydd pennod podlediad yn cael ei rhyddhau bob yn ail wythnos, gydag un podlediad Cymraeg ac un Saesneg yn cael ei ryddhau bob mis.

Pwynt Gweithredu 6: Sesiynau CffI

Yn y cyfamser, mae Catrin wedi trefnu 13 o Sesiynau CFFI i'w cynnal yn ystod mis Mawrth ac Ebrill, gyda'r bwriad o drefnu mwy ar gyfer mis Mai a mis Mehefin. Gall Siroedd, Clybiau ac unigolion ddefnyddio'r rhain fel nosweithiau gweithgaredd.

Pwynt Gweithredu 7: Gweithgareddau Clwb

Yn dilyn y newidiadau diweddar yng nghyfyngiadau a rheoliadau COVID-19, awgrymir gweithgareddau clwb addas unwaith y bydd mwy o ganllawiau wedi dod gan NFYFC a sicrhau bod yr holl ganllawiau lleol a Chenedlaethol yn cael eu dilyn.

Nodwyd gan fod cymaint o reoliadau ynghylch oedolion / plant ifanc, mae angen i CFFI Cymru sicrhau bod yr holl wybodaeth a chanllawiau yn cael eu dilyn ar gyfer pob clwb / sir a sicrhau bod y dull cywir yn cael ei gymryd, yn ogystal â dilyn y gweithdrefnau cywir e.e 'Track and Trace', Aseidiadau risg

Pwynt Gweithredu 8: Maniffesto

Nodwyd bod Hystings yn cael ei gynnal ar 20 Ebrill, 7:30yh trwy Zoom, ond mae rhai ymgeiswyr eto i ymateb gyda'u argaeledd oherwydd bod llawer o bartïon yn atal ymgyrchu. Bydd y maniffesto yn cael ei gylchredeg wrth i'r hystings gael eu hyrwyddo.

Pwynt Gweithredu 9: Marchnad CFFI

Marchnad Ddigidol ar gyfer aelodau presennol ac aelodau cyswllt i'w chynnal ar benwythnos 15fed a 16eg Mai ochr yn ochr â Gŵyl Tyddyn a Chefn Gwlad Cymdeithas Frenhinol Cymru.

Pwynt Gweithredu 10: Cymorth Aelodaeth

Cadeirydd is-bwyllgor Aled Thomas i eistedd yng nghyfarfod is-bwyllgor aelodaeth NFYFC i gael gwell dealltwriaeth a bydd yn adrodd yn ôl i'r is-bwyllgor.

EM/50/2021

GOHEBIAETH

Dim gohebiaeth.

EM/51/2021

DIWEDDARIAD MARCHNATA

Tomos i roi diweddariad o'i waith.

EM/52/2021

LLES AELODAU

Oes unrhyw feusydd o les aelodau y mae aelodau am eu codi?

EM/53/2021

EITEMAU AGENDA & DYDDIAD CYFARFOD NESAF

EM/54/2021

UNRHYW FATER ARALL

WALES FEDERATION OF YOUNG FARMERS CLUBS



**EVENTS AND MARKETING COMMITTEE
TUESDAY, 1ST OF JUNE, 2021
ZOOM 7.00PM**

NOTES

CHAIRMAN: Mr Aled Thomas

VICE CHAIRMAN: Miss Caryl Hughes

EM/46/2021 CHAIRMAN'S WELCOME & INTRODUCTIONS

EM/47/2021 APOLOGIES FOR ABSENCE

EM/48/2021 TO CONFIRM THE MINUTES OF THE LAST MEETING

Confirm the minutes of the last meeting prepared by Tomos Rees, held on the 13th of April.

Proposer:

Seconder:

EM/49/2021 ACTION POINTS AND MATTERS ARISING FROM THE MINUTES

Action Point 1: Bro 360/Golwg

Catrin has been in discussion with Lowri Jones from Bro 360/Golwg, and holding 2 sessions regarding Young Reporters, and also with the possibility of members submitting their articles and stories to the Wales YFC website alongside the Bro 360 website. Wales YFC hopes to develop the relationship with Bro 360/Golwg with these sessions and hope for enough interest from Wales YFC members.

Action Point 2: Blogs/Vlogs

Work on this action point is on-going and will be worked on once Tomos has settled in his role as Marketing and Comms officer.

Action Point 3: Back Wales YFC

The sub committee agreed to push the campaign forward to September as the first campaign of the 2021-22 calendar.

Action Point 4: Website & Social Media

Tomos to continue the search for a suitable website plug-ins and ensure website and social media pages is updated regularly and kept current to attract visitors.

Action Point 5: Podcast

The next episode will be released week Thursday (15th of April). Moving forwards a podcast episode will be released every other week, with one Welsh and one English podcast being released each month.

Action Point 6: YFC Sessions

In the meantime, Catrin has organised 13 YFC Sessions to be held during both March and April, with the view of organising more for May and June. These can be utilised by Counties, Clubs and individuals as activity evenings.

Action Point 7: Club Activities

Following the recent changes in COVID-19 restrictions and regulations, suitable club activities will be suggested once more guidance has come from NFYFC and ensure all all local and National guidelines are followed.

It was noted as there are so many regulations regarding young adults/children, Wales YFC need to ensure all information and guidelines are followed for all clubs/counties and to make sure the correct approach is taken, as well as follow correct procedures e.g Track and Trace, Risk assessments

Action Point 8: Manifesto

It was noted that a Hustings is being held on the 20th April, 7:30pm via Zoom, but some candidates are yet to respond with their availability due to many parties suspending campaigning. The manifesto will be circulated while the hustings is being promoted.

Action Point 9: Marketplace

A Digital Market for current members and associate members to be held on the weekend 15th and 16th May along side the Royal Welsh Association Countryside Festival.

Action Point 10: Membership Support

Aled Thomas sub committee chairman to sit in on NFYFC membership sub committee meeting to gain a better understanding and will report back to the sub committee.

- EM/50/2021** **CORRESPONDENCE**
None received for the attention of the sub-committee.
- EM/51/2021** **MARKETING UPDATE**
Tomos to speak on his work to date.
- EM/52/2021** **MEMBERS WELL BEING**
Are there any areas of members well-being that members wish to raise?
- EM/53/2021** **AGENDA ITEMS & DATE FOR THE NEXT MEETING**
- EM/54/2021** **ANY OTHER BUSINESS**